



དུད་འགྲོའི་རང་དབང་ཚོགས་པུང་།
Tibetan Volunteers for Animals
P.O. Box 11, Head Post Office,
Mysore – 570001, India

Phone: +91-821-2521421
Cell: +91-9880367619
Email: info#semchen.org

www.semchen.org

Dear Dharma friends,

It all seems like yesterday when we started our work with a few volunteers, treating wounded dogs at Sarnath, Varanasi. We sold music CDs and cassettes in order to generate fund required for treating animals.

Over the years, many things have changed but one thing that always remained within us is our hope - A hope for a better future, a hope for peace, a hope for respect and dignity for all the sentient beings. And we believe that is what kept our spirits alive till now. Tibetan Volunteers for Animal(TVA) is now a registered organization managed by 6 permanent staffs.

The main activities that we do are as under:

- 1) Awareness campaigns through photo exhibition and video screenings
- 2) Stop MEAT at Tibetan gatherings and festivals
- 3) Advertisements in Newspapers, Magazines and websites to educate people
- 4) Distribution of pamphlets, stickers and posters from time to time
- 5) Publication of books and magazines
- 6) Future planning

We have successfully covered more than 185 Villages, towns and cities where Tibetans live, through our awareness campaigns. As a result, TVA has converted more than 14,000 Tibetans into vegetarians who have pledged to be vegetarian till death.

The Vegetarian Kalachakra Project 2006 was another great achievement for us, where in we successfully converted this huge and holy event into a Vegetarian one. Please visit our website or click here for details => www.semchen.org/kalachakra2006.htm

The following pages contain information about TVA's Publication Plan for the year 2006 – 2007. We request you to kindly read through it and contribute towards this noble cause. Your contribution will help us immensely and many innocent beings who need us.

We thank you for your support.

Kind regards

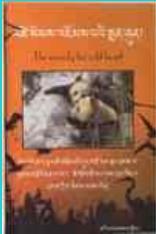
Rapsel Tsariwa
Chairman
Tibetan Volunteers for Animals

Monlam Lobsang
Chief Coordinator
Tibetan Volunteers for Animals

TVA Publication 2006 - 2007

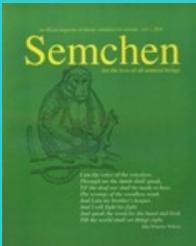
| Sr. No. | Title | No. of Copies | Aprox. Rate | Total (Indian Rupees) |
|--|-----------------------------------|---------------|-------------|------------------------------|
| 1 | Remedy for the cold heart (Book) | 30,000 | Rs 11.50 | 345,000 |
| 2 | Semchen Magazine - 3rd issue | 10,000 | Rs 12.75 | 127,500 |
| 3 | Posters (Informative & Educative) | 2,000 | Rs 6 | 12,000 |
| 4 | Vegetarian Starter Guide | 5,000 | Rs 12 | 60,000 |
| 5 | Post Card | 500 | Rs 3.25 | 1,625 |
| 6 | Documentary Video - Volume 3 | 5,000 | Rs 29 | 145,000 |
| Total | | | | 691,125/- Rupees |
| Total (1 USD = 45 Indian Rupees) | | | | 15358.33/- USD Approx |

The Remedy for the Cold Heart



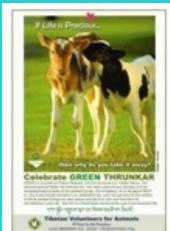
With the help from Dzogchen Monastery, the first issue of this book was published in the year 2002. A total of 12,000 copies were published. Then after a year, with the Donation from the Private office of His Holiness, 20,000 more copies were printed. All the booklets were distributed free of cost. This book changed the hearts of many and perhaps laid the foundation for the success of TVA. The book was A total of 12,000 copies were published. Then after a year, with the Donation from the Private office of written in simple Tibetan language with pictures. The book is now translated in English and will be distributed worldwide.

Semchen - the Official Magazine of Tibetan Volunteers for Animals



The first issue of the Semchen Magazine was printed in the year 2005. A total of 10,000 copies were printed with the help of donations received from individuals. The magazine contains articles, poems, and essays on Animals written by students from different schools. It also contains TVA's campaign details, annual report and other information. The second Volume of the magazine was published solely intended for distribution during the Vegetarian Kalachakra 2006 at Amaravati, India. A total of 10,000 copies were printed. The Magazines are sold at Rs 10/- (\$ 0.25) per copy and is the prime source of income for the organization.

Posters



Every year, thousands of posters (like the one on the left) carrying message of Peace and Compassion, are printed and distributed at the Tibetan Settlements in India. Some posters are specially designed for important events or campaigns like Vegetarian Losar Campaign, Green Thrunskar Campaign (His Holiness' Birthday), Peace Rally etc. This Year, more than 1,500 posters for Vegetarian Losar Campaign and 2,000 Posters designed for Green Thrunskar (His Holiness' Birthday) were printed.

Vegetarian Starter Guide

Yet to be made, this guide will contain information on Vegetarianism and how to start a vegetarian lifestyle. This will be a complete guide for a beginner and will contain FAQs, nutritional facts, arguments and a welcome note. People will be able to order this kit online or through phone. It will be distributed FREE of cost.

Postcards



This is the first time we are bringing out a postcard. Post Cards of beautiful pictures of animals will be made and distributed Free of cost. It will carry messages intended to educate people and spread awareness about animal abuses and sufferings.

Documentary Video CD



"*Love and Mercy*" was the title of TVA's first Documentary Video. It's a one hour documentary containing animal slaughter videos. The film was shot at the slaughter houses at different places in India by TVA Volunteers. This CD was used to raise awareness amongst Tibetans about animal sufferings and became the reason for many Tibetans to give up meat. More than 3,000 Copies of the CD were sold. The second Documentary CD was released during Kalachakra 2006 and was titled "*Law of Nature*". It contains, interviews, speech of His Holiness on Meat, advice from doctors and footages of animal abuses. About 7,000 copies of the CD were sold at Rs 50/- per copy (\$1.10)

| For Donations: | Contact Information: |
|--|---|
| <p>Through Wire transfer: Account Name: Tibetan Volunteers for Animals Society Account Number: S.B. A/c. 52011515547 Bank Name: State Bank of Hyderabad Bank Address: State Bank of Hyderabad Austin town Branch 18 Victoria Road Bangalore 560047 India Swift Code: 2280</p> | <p>Postal Address (Only for Correspondence): Post Box -11 Head Post Office Mysore -1 (India) Website: www.semchen.org e-mail: info@semchen.org Telephone: +91-821-2521421 Cell: +91-988-036-7619</p> |
| <p>Through Check or Demand Draft or MT: Account Name: Tibetan Volunteers for Animals Society Please send the checks to the following address through registered Post =====> Mr. Rapsel Tsariwa C/O Lobsang 1/4, MES Quarters Jyotinagar Mysore -19 (India)</p> | <p>Monlam Lobsang Chief Coordinator Tibetan Volunteers for Animals Rapsel Tsariwa President Tibetan Volunteers for Animals</p> |